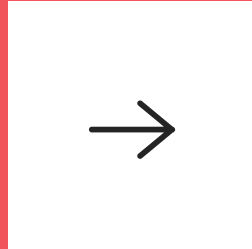




Let's take a look at branding options in the marketing material



1

Logo on Landing Page

The sponsors are given exposure on the landing page of the event according to their membership tier.



Logo on Virtual Lobby

The Virtual Lobby displays branding and direct access links to the sponsor's virtual booths, resulting in higher traffic.



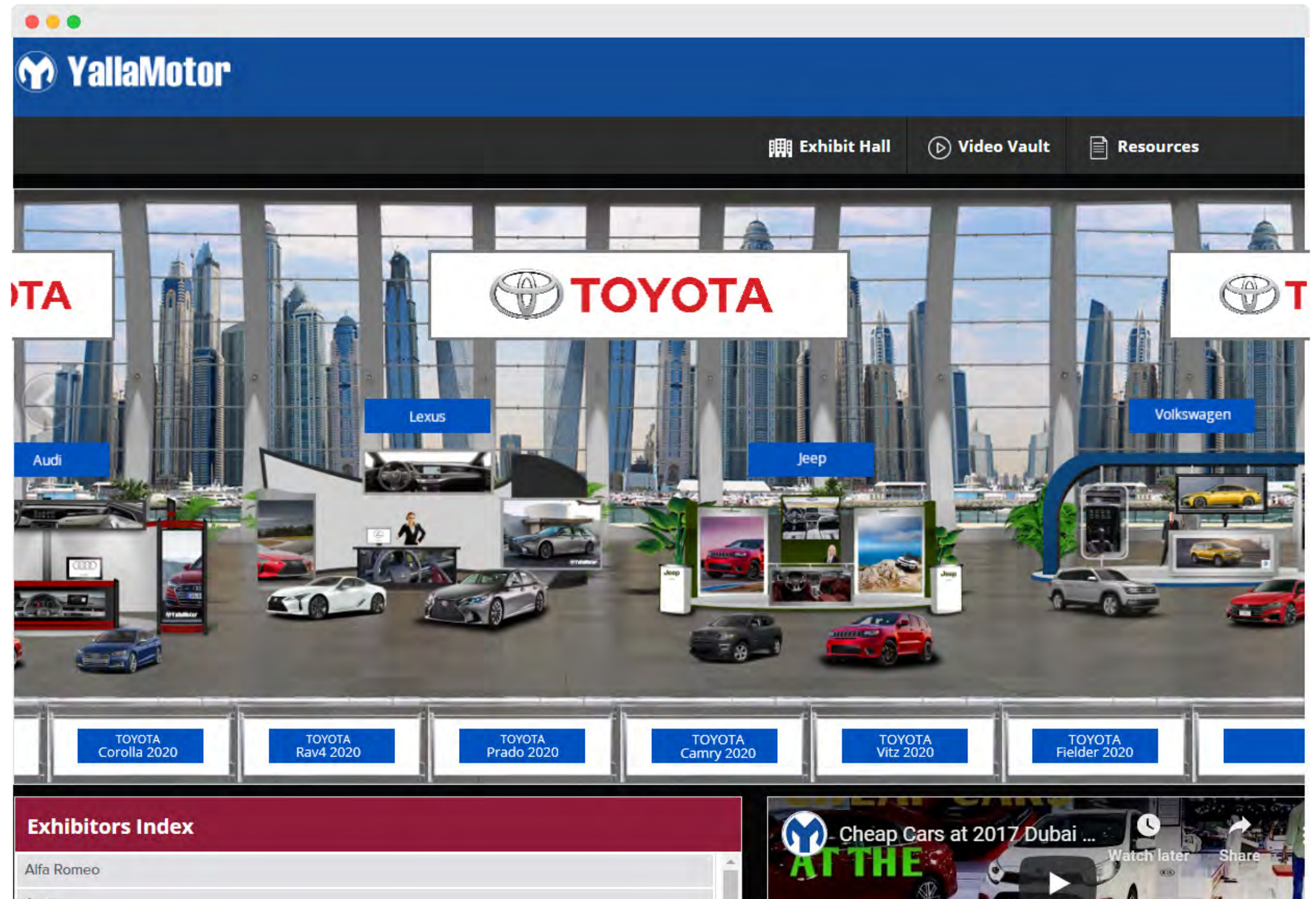
Logo on Virtual Auditorium

The sponsor is given prominent visibility in the Virtual Auditorium which is where all attendees arrive to watch webinars and speakers.



Logos in the Virtual Hall

The sponsor's logo is featured on hanging banners on multiple floors of the Virtual Hall.



Logo in Email Marketing

The sponsor's logo is carried in all pre-event email marketing and campaigns.

Thank you for signing up for Virtual Vista XII

Dear Gary,

We're excited to have you join our virtual conference next week. To participate, all you need to is access this link:

conference.virtualvista.com

Here are some of the benefits you can expect:

1. Connect with fellow marketing professionals and entrepreneurs
2. Learn from experts during our many breakout sessions
3. Get inspired by keynote sessions from marketing experts and industry leaders

Our Sponsors



GOLD SPONSOR

Welcome Video Spot

When attendees enter the virtual event, the sponsor's video can be made to pop-up and auto-play.

