

Digital Communications & Marketing Manager

North Central Behavioral Health Systems, located in Illinois is seeking a talented individual to become our Digital Communications & Marketing Manager. The ideal candidate will have experience in developing and managing all forms of communication and marketing, with emphasis on digital marketing. The candidate selected will be responsible for the organization digital communications and marketing strategy, website / web content, marketing collateral, social media, data collection and market research.

Preferred Qualifications:

- Experience in mental health or nonprofit-industry marketing preferred.
- Bachelor's degree in the communications and/or marketing or a related field.
- Demonstrated experience using the following tools to develop, implement, and track the performance of marketing initiatives:
 - Google Analytics
 - Social Media Advertisements
 - Constant Contact
 - Adobe Acrobat Pro
 - Microsoft Office
- Experience using quantitative and qualitative data to develop company-wide marketing strategies.
- Able to manage cross-departmental projects by utilizing strong collaboration skills.
- Proven ability to manage multiple, competing priorities simultaneously.
- Must be able to sit and work at a computer for long periods of time.
 - Experience as a remote worker

For a complete Job Description please visit our website at www.ncbhs.org